

Mark your calendar!

Next Chapter Meeting:

May 4th Table Top

VFW Hall 8990 Kruitof Way Fair Oaks, 95628 6:30 Dinner 7:00 Meeting

Upcoming Meetings & Events:

June 1st Hasa

> **July** Dark

Inside this issue: Sick Route, Membership, News 2 Education 3 Vendor Info and Specials 4 Calendar 9 Chapter Important Numbers 10 Chapter Supporter Contact List 11

CAPITAL VALLEY IPSSA CHAPTER

Water Watcher

MAY 2022

Sacramento Region Table Top

All Pool and Spa Industry Professionals are welcome!

Wednesday, May 4th 6 - 8:30 pm

Fair Oaks VFW, 8990 Kruitof Way, Fair Oaks 95628

Live DJ Entertainment Product Demonstrations

Over 15 Manufacturers, Vendors, and Suppliers attending with Special Manufacturer Discounts available and new products that can make your business more marketable and profitable!

Auction

to support the YMCA Youth Swim program

Raffle Prizes!

Raffles throughout the event

Event and Free Dinner Sponsored By:



CVIPSSA.COM 916.202.6389

Sick Route

We currently have one member out, but is anticipated to return during May. Continue to service your assigned pools until notified otherwise.

Thank you for your support

Kim Carr
Sick Route Chairwoman
916-889-6529
Kimberlynn1221@gmail.com

The sick route policy is at www.cvipssa.com/sickroute.html

Membership

Perfect Attendance Awards for attending all meetings during the year.

May is the second meeting in the 2nd quarter.

You must attend at least 1 meeting per quarter to avoid a \$50 fine.

For membership information please contact: Glen Hunton Membership Chairman 916-538-7378 Glen@HuntonPS.com

Thank You Chapter Supporters for the door prizes at the last chapter meeting.

Fluidra:

- ♦ Dinner
- Polaris Atlas Pool Sweep
- Color light controller
- ♦ Polaris 280 Tune up kit
- 4 Polaris 280 sweep bags
- ⋄ TruGuard Mineral System
- Hats, gloves, and small screwdrivers for all

Superior Pool Products:

- ♦ Bucket of tabs
- 4 pack of PoolRx boosters

For Sale:

These items were donated by our chapter supporters, and the proceeds go to the chapter.

- Aqualink TCX Conversion Kit (Pool Only) \$510
- iAqualink Conversion Kit from Pentair EasyTouch, IntelliTouch, and IntelliCenter - \$855

Call Jason Hilton, 916-224-3113

Innovative Pool Products Relay (IPP-100) \$40

Call Jack Emlay, 916-764-7852

Looking for a Few Good Pools

I'm looking to expand my routes in a few areas:

- Roseville: General area of Oakmont HS, 2-4 pools depending on size, proximity, and service level.
- Folsom: Empire Ranch area, 2-4 pools depending on size, proximity, and service level.
- EDH: Serrano, Governor's Park, and Franciscan Village areas, 2-4 pools depending on size, proximity, and service level.

Will pay reasonable rates or work them off.

Mike Assenza River City Pool Care 916-837-8525 Mike@rivercitypoolcare.com

Beneficiary Forms

One of the benefits we receive as an IPSSA member is a \$50,000 life insurance policy, which is paid to our beneficiaries. However, you must designate your beneficiaries. According to our chapter's membership roster, one-third of our members have **not** designated their beneficiaries. Please protect your family and complete your <u>Beneficiary Designation</u> form.







IPSSA

SATURDAY, JULY 16TH, 2022 GRTES OPEN @ 5:35PM | FIRST PITCH @6:35PM



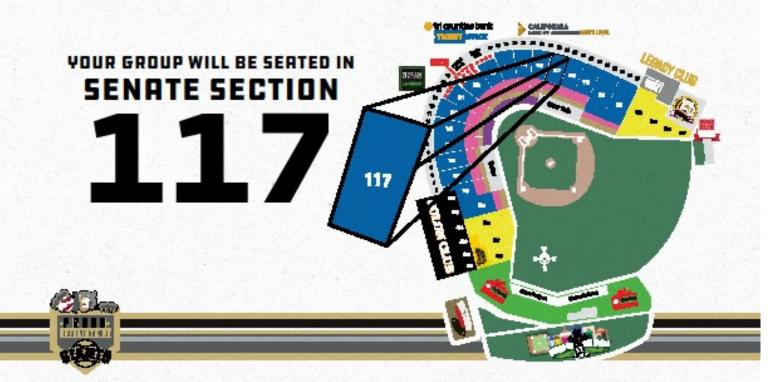
V5



A NIGHT OF FUN!

- Families and friends sit together
- Fireworks after the game
- Starwars Theme Night

QUESTIONS OR TO RSVP PLEASE CALL: MIKE ASSENZA 916-837-8525



2022 Sacramento River Cats • 400 Ballpark Drive, West Sacramento, CA 95691 • 916.371.HITS (4487)





To stay current on upcoming local training and product specials -

Text: haywardnorcal

To: 31996

NEWSLETTER CONTENT

What tips do you have to share??
What problems have you encountered this year?
Did you have a really great picture of an account you would like to share? Safety warnings?
Local water news? Pools or equipment for sale?

Events?

PLEASE share!

Want to write an article, submit chapter pictures, or have news to share? Please send it to

mike@rivercitypoolcare.com

by the 20th to be included.

Want to help with this or many other volunteer positions?

Contact one of our Board Members or Committee Chairmen today!



PEP Rancho Cordova, CA **May Specials**

All specials end May 31, 2022 and are limited to so on hand. Prices subject to change without notice.



4/1 Sani-Clor Liquid Pool Chlorine (12.5%)

\$17²⁰/Case





001 & Electrical Proof High Hardness Levels?

- Can't Find Tabs?
- CYA over 50ppm?

The Hasa Liquid Feeder solves or prevents any of these problems from worsening.

Boric Acid 55.1# Bag \$55¹²/Bag

Pool Electrical Products 2419 Mercantile Drive Suite E Rancho Cordova, CA 95742 Ph: 916-254-5005

New Northern California pool & spa distribution warehouse stocking a full line of products for the pool and spa professional. Need to set up an account? Stop by or complete the new customer application online.

COD or Credit Card; https://cus.bectran.com/customer/CodAupLogin?

linkCode=dtufP2005ljXSo2957jvB3e&gld=2957&dswid



UP TO \$100 REBATES

Purchase select Pentair automatic pool cleaners March 1, 2022-September 30, 2022 and receive a

\$50-\$100 Visa° Prepaid Card from Pentair



Extend your Chlorine

TRADEGRADE



Staple Receipt Here

EASY

MPolaris

March 10, 2022 - August 31, 2022



ATTACH DISTRIBUTOR INVOICE
A copy of your distributor invoice must be attached to collect repair

EMAIL ALL COMPLETED MATERIALS TO

Rehates@fluidra.com

Enrolled Fluidra Rewards

members* receive DOUBLE points or an EXTRA cash

rebate on qualifying Polaris ATLAS purchases during the promotional window.



POOL PROFESSIONAL INFO

Don't have a Fluidra Account #?

Business Phone



Please visit FluidraRewards.com for more details regarding our current offers.

☐ Check this box if you want to become a Fluidra Rewards Member (your local sales repwill contact you).

Fluidra Account #





Specializing in Pool Remodeling

All work completed in-house

Put our experience to work for you!

More than 40,000 pools plastered and over 15,000 fully remodeled!

We specialize in:

- Waterfalls, Water Features and Spa Additions
- Professional Masonry and Tile
- Concrete Deck Removal and Replacement
- Pool Shallowing and Acapulco Bench Additions
- · BBQ Islands, Grills, Fire Pits
- Pool and Spa Replumbing, Skimmer Replacement
- Energy Efficient Equipment and Solar Heating
- Automatic Pool Covers and Fabric Replacement
- Plumbing and Leak Repair Services

In 1989, Rob Burkett launched Burkett's Pool Plastering with three employees and his wife Dianne, running the home office. Today, we've grown to more than 200 employees who are dedicated to creating your ultimate backvard environment. When it comes to pool renovation and resurfacing, we're here to exceed your expectations. With competitive pricing and crews that take pride in their work, we treat your family like our family.



Call today! (800) 517-3115 or visit www.burkettspoolplastering.com



Pool Covers Inc.

Specialists In Safety Swimming Pool Products 707-864-6674

THANK YOU

YOU CAN GET CASH!



with Pool Covers, Inc.

GETTING Cash Is Easy!!

Just refer a customer to us that is interested in the highest quality pool safety products on the market today.

We make the sale... you get the cash!

Must Mention Flyer When Calling In Referral!

- Automatic Pool Covers = \$350
- Man Fastener/Track Man = \$200
- Unit Conversions = \$200
- Recovers = \$150
- Spa Covers = \$50







POOL TIME POOL & SPA

is privately owned by Sacramento native Joe Paglucia since 1989, supported by a team of experienced pool professionals. We are dependable artists and bring the highest quality into what we do, always emphasizing customer service as our top priority. We love creating your special outdoor living space for family and friends. We specialize in pool and spa remodels and repairs, equipment installation, pool cleaning and maintenance services

POOL TIME





www.PoolTimePoolSpa.com 916.638.POOL



ON POLARIS CLEANERS

Offer applies only to Polaris ALPHA™IQ+, Polaris ALPHA™IQ, Polaris EPIC™ 8642 IQ, Polaris EPIC™ 8640, and Polaris EPIC™ 8520, Polaris Quattro™ Sport, Polaris 3900 Sport, Polaris ATLAS™ XT, Polaris ATLAS; terms and conditions apply.



SunUp - Swimming Pool Solar

- The SunUp panel is manufactured by UMA Solar, the # 1 manufacturer of swimming pool solar panels in the world!
- Designed to resist hurricane force winds
- One piece "over molded" construction of the header and tubes eliminates welds and leaks
- Patented individual tube design allows for expansion and contraction, eliminating cracks and leaks
- Innovative mounting hardware eliminates the need for rubber hoses, metal clamps and multiple straps across the panel which will reduce the number of roof penetrations

*PLEASE CONTACT JOHN KIES - ELM DISTRIBUTION (916) 342-0782



DECK-O-SEAL Polysulfide-Based Joint Sealant







DECK-O-SEAL two-part, polysulfide-based joint sealant is a premium-grade, pourable, self-leveling sealant. It is a non-staining sealant that cures at an ambient temperature to a firm, flexible, tear-resistant rubber. DECK-O-SEAL is highly resilient and has excellent recovery characteristics after extended periods of compression or elongation. DECK-O-SEAL is resistance to most chemicals, to all weather conditions, aging, and shrinkage,

DECK-O-SEAL is used for caulking and sealing joints subject to movement to provide a firm, flexible, weather-tight seal. It is ideal for sealing joints on swimming pool decks. It is applicable for interior and exterior use.

- · Highly resilient with excellent recovery characteristics.
- Provides a uniform, watertight seal.
- Prevents uncontrolled cracking by allowing expansion and contraction during temperature changes.
- · Stays flexible . . . won't become brittle or crack due
- Resists abrasion, weathering, and moisture . . . elevated temperatures will not cause discoloration.
- Not affected by today's pool chemicals.
- Retains joint soundness in service once it's cured and can be stretched or compressed up to 25%
- · Available in Dura-White, Stone Gray, Desert Tan (Black, Redwood and custom colors by special order)

COVERAGE (LINEAL FEET)

	WIDTH OF JOINT						
DEPTH OF JOINT	1/4"	3/8"	1/2"	5/8"	3/4"	7/8"	1"
1/4"	231	154	106	92	77	66	58
3/8"		102	77	62	51	44	38
1/2"			58	46	38	33	29
5/8"		2 20		37	31	26	23
3/4"					26	22	19
7/8"						19	17
1"							14

DECK-O-SEAL | A Division of W. R. MEADOWS. PO Box 397 Hampshire, IL 60140 | (800) 542-POOL | www.deckoseal.com | info@deckoseal.com





SEE INVENTORY Check store inventory before visiting

REORDER WITH EASE

Easy reorder functionality for

frequently purchased items



SHOP ONLINE FOR PICKUP Buy online and have your ms ready for pickúp, saving

INTUITIVE INTERFACE

shopping interface



PRO PARTNER PRICING Access to your wholesale pricing & visibility to



consumer retail prices



FIND PRODUCTS EASILY asy to find the products you d as a Pool Professional

Introducing Leslie's Pro Partner Program

Enroll today to take advantage of these program benefits:



WHOLESALE PRICING

Qualify for trade pricing on the



REBATE PROGRAM

Buy more, earn more! Earn rebates based on your annual spend.



VENDOR PARTNERSHIPS

Access discounts and other member

- SPPA Insurance
- Skimmer Routing App



REFERRAL PROGRAM

Add new customers to your business with referrals from your local Leslie's

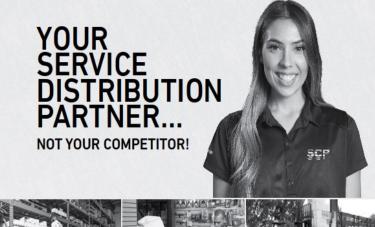


Receive extended protection on all Jacuzzi equipment and other select products.



- ADDITIONAL BENEFITS
- Open 7 days a week FREE water testing Convenient locations FREE in-store labor
 - FREE pool cleaner inspection





WHY CHOOSE US?

VALUE-ADDED SERVICES:

- Consumer-Driven Marketing Programs & Branded Websi
- Easy & Convenient Online Ordering / Delivery Options
- Large & All-Inclusive Product Inventory
- Over 370 Conveniently Located Sales Centers Nation
- · Single Source for Product Knowledge & Training

MOVING BUSINESS **FORWARD**

DOESN'T MEAN YOU HAVE TO **GET THERE** ALONE!







MAY 2022



SUN	MON	TUE	WED	тни	FRI	SAT
1	2	3	4 CVIPSSA Regional Table Top	5	6	7
8 Mother's Day	9	10	11 CVIPSSA Board Meeting	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	MEMORIAL DAY	31				

May Table Top - May 4th

JUNE 2022

SUN	MON	TUE	WED	THU	FRI	SAT
			1 CVIPSSA Chapter Meeting	2	3	4
5	6	7	8 CVIPSSA Board Meeting	9	10	11
12	13	FLAG DAY	15	16	17	18
Happy Father's Day!	20	It's SUMMER!	22	23	24	25
26	27	28	29	30		

Insurance Membership Education Networking Friendship



www.facebook.com/CapitalValleylpssa

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Mike Assenza
Phone: 916-837-8525
mike@rivercitypoolcare.com

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Capital Valley IPSSA Chapter - Board of Directors

Jason Hilton, President	(916) 224-3113	jay@shockwavepool.com
Bill Palmer, Vice President	(916) 202-6389	bill@allamericanpools.org
Jim Severin, Secretary	(916) 723-4689	deltabreezepoolservice@yahoo.com
Jack Emlay, Treasurer	(530) 644-7750	ijemlay@comcast.net

Other Important Contacts

Glen Hunton	Membership	(916) 538-7378	Glen@HuntonPS.com	
Tom Pliczka	Program Chairman	(916) 791-1221	service@rosevillepoolservice.com	
Kim Carr	Sick Route Chairperson	(916) 889-6529	Kimberlynn1221@gmail.com	
Mike Assenza	Newsletter	(916) 837-8525	mike@rivercitypoolcare.com	
Marian Pliczka	Website		service@rosevillepoolservice.com	
Ryan Ruminson	Region 1 Director	(530) 401-7346	ryanruminson@sbcglobal.net	
Rose Smoot	IPSSA Corporate	(888) 360-9505 x2	rose@ipssa.com	
IPSSA	Member Services	(888) 360-9505 x1	memberservices@ipssa.com	
Insurance Billing	Cramer & Associates	(844) 574-1134	insurance@cramercpa.com	
HUB Insurance	Info & Certificates	(800) 833-3433	arrowinsuranceservice.com	
	Pool & Hot Tub Alliance	(703) 838-0083	service@phta.org	



Thank you from Capital Valley IPSSA Chapter! Please get to know our Chapter Supporters

They are here to help you be your best

Chapter Supporters Contact		Phone	Email	
American Leak Detection	Monte Routon	(916) 331-6443	monte@americanleakdetect.com	
Aztec Solar	Jack Stanger	(916) 802-1830	<u>iack.stanger@sigorasolar.com</u>	
Burkett's Pool Plastering	Jason Steenburgh	(209) 595-6016	burkettsjason@gmail.com	
EasyCare Products	Rosemarie Arenas	(559) 974-8252	rarenas@easycarewater.com	
ELM Distribution	John Kies	(916) 342-0782	john@elmdistribution.com	
Fluidra	Nic Benny	(916) 599-4369	nbenny@fluidra.com	
Hasa Chemicals	Dave Shepard	(916) 949-2662	daveshepard@hasapool.com	
Hayward Pool Products	Nowell Sellers	(925) 605-9654	nsellers@hayward.com	
Leisure Supply	Wayne Small	(916) 614-9500	wsmall@kellersupply.com	
Natural Chemistry	Charlie Tuttle	(302) 345-5435	charlie@ncbrands.com	
Pentair	Lorne Early	(916) 284-9774	lorne.early@pentair.com	
Pentair	Darrin Dillree	(530) 301-1 <i>5</i> 79	Darrin.dillree@pentair.com	
PEP	Howard Cornejo	(916) 201-0159	hcornejo@poolelectrical.com	
Pool Covers, Inc.	Cheryl MacLennan	(707) 864-6674	cmaclennan@poolcoversinc.com	
Pool Time Plaster and Tile	Joe Pagluica	(916) 601-8600	<u>ioepooltime@aol.com</u>	
SCP, Rancho Cordova	Jordon Reynolds	(916) 501-7825	<u>Jordan.reynolds@scppool.com</u>	
SCP, Rocklin	Ernie Weigum	(916) 408-2700	ernest.weigum@poolcorp.com	
SCP, Sacramento	Ethan Janes	(916) 923-5091	Ethan.janes@poolcorp.com	
Superior Pool Products	Eric Yocum	(916) 216-8040	eric.yocum@poolcorp.com	
Thornburg Enterprises, Inc.	Kirk Wissbaum	(503) 804-9303	wissbaum@outlook.com	
United Chemical Corporation	Rick Hild	(951) 818-5852	r.hild@unitedchemicalcorp.com	

Chapter Supporters that are interested in submitting an article or news, please e-mail info and artwork to mike@rivercitypoolcare.com. The deadline is the 25th of the month for the following months issue.